

In the know...

We look at the best technology, products and services to enhance your practice. Here's what we've found...



How healthy is your health practice?

Damien Adler, owner of a psychology private practice, guest speaker and corporate trainer, is the co-founder of Power Diary, a practice management software tool used in 23 different countries.



'One of the biggest adjustments I found moving into private practice was trying to keep tabs on all the different areas. And it turns out I'm not the only one – we're all trying to work out how to monitor our success,' says Damien.

'So here's something to think about: when was the last time you stopped to think about the health of your health practice? Since the Covid-19 pandemic began, chances are many things have changed within your business – client expectations, team structure, service delivery – and I would venture to say your business goals have been impacted. For me, this period has been an opportunity to take stock of where we are as a practice, benefit from lessons learned, and set up our practice for a stronger future.

'To do that, I developed a practice management assessment tool for an optimal health practice. Starting with people, process, profit and progress, I work through eight performance metrics that have helped me, and now hundreds of practices around the world, determine what is working well and what might need some attention in the management of sole-practitioner practice, or larger health clinic.'

➤ Ready to run your own health check? Then check out the 8 performance metrics to assess the health of your practice at powerdiary.com/healthypractice



Best foot forward

Blueprint Orthotics is one of the leading foot orthotic manufacturers, serving clients from the NHS and some of the largest private clinics across the UK. Our specialists have worked within the orthotics industry for more than 20 years.

Blueprint is more than just a manufacturer. We are the perfect partners for podiatrists and podiatry professionals. We are here to

make your life easier!

We offer high-quality, custom-made orthotics at competitive prices, with fast turnaround times and experienced customer service staff who care.

Whatever your vision, we pride ourselves on designing and manufacturing that vision to make it a reality.

➤ For more information, visit blueprintorthotics.com

Cosy for winter

Support and protection for wide and swollen feet is now available with the winter collection from Cosyfeet.

Cosyfeet, the specialist in footwear for swollen feet, has launched its new collection for autumn/winter. There are attractive boots, stylish shoes and snugly slippers to meet the needs of those with problem feet, no matter what they have planned for the colder months ahead. All are designed to look attractive and accommodate swelling with ease. Many are also classified as 'diabetic-friendly', with no or minimal seaming making them perfect for the most sensitive of feet.



➤ View the range and find out more at cosyfeet.com